

To: Brandt, Kevin E., Klein, John F., Sirianni, Suzanne M.
From: Kuruc, Nick
Edited: 7/17/97 9:01
Subject: Quick Chek Food Stores

RE: APD Display

Listed below are details regarding the upcoming implementation of our APD in Quick Chek Stores:

[] Quick Chek has approved APD Diagram 3 (wrap configuration) for all stores.

[] Displays have been ordered today directly to stores. I will notify each of you regarding estimated date of arrival in stores.

[] Quick Chek Headquarters will be sending a letter to stores explaining the changeover, and also stating that the Store Manager must approve a configuration (wrap) that best fits his store, and the display location at Register # 2.

[] Those stores with the Level I contract will now qualify for Level II if a wrap will fit. If not simply make the display one sided and do not report a contract change.

[] Those stores with NSS displays due to town ordinances can still use the APD with special security shields. Shields will be ordered to those stores along with displays.

I have already met with the Retail Reps reporting to the Central Jersey Division. If a meeting is scheduled for South or North Jersey in the next two weeks, please contact me and I will bring a display to demonstrate and discuss implementation.

If you have any questions, please advise.

As always, thanks for your help.

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